

# BANZAI RETRO CLUB PODCAST



## The Media Kit

### Introduction

Banzai Retro Club was born out of the love of capturing a fun and inviting conversation about anything retro or nostalgic. If something happened in our favorite decades of **1970'S**, **1980'S**, or **1990'S** then we may just talk about it, if we have not already. We prefer not to adhere to a strict schedule with our topics as we enjoy the randomness that comes from natural conversation. Our hope is that our passion for the subjects that we do cover and genuinely enjoying the company of each other and our guests is heard and enjoyed by our listeners. Our listeners are a valued member of the club as we hope that you will be as well. Banzai Retro Club is available on almost all popular podcast directories, including but not limited to Apple Podcasts, Podbean, Android (Dalvik), and Spotify.

### About Team Banzai Retro Club

**Dave** started podcasting late in the year of 2014 with a media group and his podcast focused on the 1980's with various co-hosts. **Scott** joined Dave in July of 2015 as he recognized some of his co-hosts were a bit younger and didn't have the experience of having lived through that great decade. **Rose** joined our dynamic duo as a permanent co-host in November of 2015 after it was apparent that she had some great stories and knowledge of 80's music. Late in the year of 2017 the trio had decided that they were interested in being independent from the media group and founded what is now known as Banzai Retro Club. The idea was simply to expand coverage of themes to include anything 1970's, 1980's, and 1990's and lift any restrictions on explicit language and topic choices. **Suzanne** joined the team as a permanent co-host in July of 2019 as it was apparent that she had the gift of sharing her insight and stories of living through those experiences. We genuinely respect and love each other and would continue to create our podcast whether we had a single listener or thousands as it is a joy to be able to spend quality time with friends.

# Our Listeners

Our biggest population of listeners are in the United States of America, most popular states being California, Illinois, New York, Florida, and Virginia.

We are also being enjoyed in an abundance of other countries and to name just a few, by order of the most downloads; United Kingdom, Canada, Australia, Belgium, and the Philippines.

# Our 2020 Posting Schedule




We understand that variety is the spice of life, so we create an abundance of content to help potential new listeners get to know us. Our existing listeners shouldn't get bored with us being focused on one track of pop culture. We enjoy talking about movies, music, television, our icon series focusing on the talents of specific actors or musicians, and the time capsules focusing on a specific year. We are targeting to provide three new episodes per week.

**Monday** is our primary episode

**Wednesday** is bonus content that we have available or we fill this spot with a short audio time capsule episode

**Friday** is devoted to the 1980's Essential Movies

# Social Reach

	Monthly Downloads – 1K+ Lifetime Downloads – 16K+
	Podbean Followers – 1,200
	Twitter Followers – 2,500

## Interested in Being Our Guest?

If you have a retro related story to tell or nostalgic themed product to sell, we would love to have you on our show and help spread the word. We typically record via Skype, so get yourself a free account, setup your microphone and shoot us an email with your contact details and topic idea to [McFly@BanzaiRetroClub.com](mailto:McFly@BanzaiRetroClub.com)



## Interested in Being a Member of the Club?

Do you have the gift of gab or written word and love to share your experiences in the 1970's, 1980's, or 1990's? Do you have retro themed topics that you are just aching to write or talk about? If you are looking for a new hobby to unleash your retro themed creativity, then we should talk about having you join Team Banzai Retro Club. Shoot us an email at [McFly@BanzaiRetroClub.com](mailto:McFly@BanzaiRetroClub.com) and let us know your ideas.

## Interested in Being Our Sponsor?

Our offer to help your business get the exposure it deserves, would include on-air advertisement, website, newsletter, and social media contacts through our network of friends of the podcast. We would love to hear from you to discuss rates and options at [McFly@BanzaiRetroClub.com](mailto:McFly@BanzaiRetroClub.com)

